

OFFICIAL MATCH DAY MAGAZINE 15p

SWINDON TOWN FOOTBALL GLUB

SWINDON TOWN

PETERBOROUGH UNITED

Swindon Town Football Co Limited

Registered Office County Ground Swindon

Telephone No. 22118

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We shall be most grateful to hear from supporters who would like to donate a ball for one of our matches.

We are again inviting Supporters to join the players and officials to away matches and we shall be pleased to hear from anyone who would like to pay £20 for the following:—

- Travel on the team coach to opponents ground.
- 2. Lunch with the official party.
- Seat and tea room facilities at match.
- Return journey with packed meal.





Bits and Pieces

The present Peterborough United club was formed in 1934, succeeding the Peterborough and Fletton United club founded eleven years earlier.

The club played in the Midland League until 1960 and finished as champions in five consecutive seasons, with the following impressive record:

	P.	W.	D.	L.	F-A	Pts
1955-56	46	33	11	2	137-46	77
1956-57	46	36	6	4	148-35	78
1957-58	46	35	5	6	160-46	75
1958-59	36	32	4	0	137-26	68
1959-60	32	23	6	3	108-37	52
TOTAL	206	159	32	15	690-190)

Peterborough United made twenty unsuccessful attempts to gain election to the Football League.

After reaching the Fourth Round proper of the F.A. Cup in 1957, United were confident of at last being elected. But the club polled only seven votes, one less than the previous season and thirty-five adrift of the last League club to be re-elected - which was, incidentally, Swindon Town.

Finally, in 1960, after defeating Fourth Division champions Walsall and Second Division Ipswich Town in the F.A. Cup, both away from home, Peterborough's election bid was accepted. The 35 votes the club received was one more than Hartlepools United and six more than Southport. Gateshead, who polled just 18, failed to gain reelection.

Peterborough collected eleven points from its first six Football League games. Mansfield Town was the first club to defeat the newcomers on September 10, 1960. Three days previously, United had drawn a then Fourth Division record 36,487 gate to Selhurst Park. Crystal Palace lost 0–2.

Peterborough's average gate for the first season in the Fourth Division was 14,211 - compared with Gates-

head's 3,249 for the previous campaign. United scored a record 134 goals, with the five forwards netting all but twelve. Centre forward Terry Bly claimed 52, a figure which has not been surpassed since, and he was followed by winger Billy Hails with 22. The other wing-man, Peter McNamee, notched 16 whilst the inside forwards Ray Smith and Denis Emery collected 17 and 15 respectively.

The Second Round F.A. Cup tie between Swindon and Peterborough at the County Ground in December 1955 was witnessed by a near twenty-four thousand crowd, but only one League gate at Swindon during that season reached the five-figure mark - 10,909 against Ipswich Town.

United's visit to Swindon on Apr. 12 1963 also attracted the largest gate of the season, apart from the Everton cup-tie.

The 4–0 home defeat that Peterborough inflicted on the Town last season was the worst that Swindon had suffered since November 28 1964. On that day Newcastle United put six past Norman Oakley in the Town goal, with John Trollope recording Swindon's solitary reply from the penalty spot.



DON HEATH



PAUL WALKER

Few players have turned out for both Peterborough and Swindon in their careers, but the former Town keeper Jim Barron will be assisting United this season. Before him, Paul Walker the ex-Wolves midfielder had spells with both clubs, as did Don Heathone of Town's League Cup Final wingers.

Fact finder

PETERBOROUGH UNITED

LEAGUE FORM - LAST FIVE SEASON :

									Cup R	ound		
	DIV	. PLD	W	D	L	F - A	PTS	POSN	Reach	ed	AVGE HOME	TOP LEAGUE SCORER(S)
									F.A.	F.L.	GATE	And the second s
76-77 :	3	46	13	15	18	55-65	41	16th	2nd	2nd	5954	David Gregory 9
75-76 :	3	46	15	18	13	63-63	48	10th	4th	4th	7606	David Gregory 14
74-75 :	3	46	19	12	15	47-53	50	7th	5th	1st	8446	David Gregory, Tommy Robson 9
73-74 :	4	46	27	11	8	75-38	65	1st	4th	1st	8824	John Cozens 19
72-73 :	4	46	14	13	19	71-76	41	19th	3rd	1st	4761	Jim Hall 21
COMPLE	TE F	OOTBA	ALL L	EA	GUE	RECOF						
DIV.		PLD	W		D	L	F	- A	PTS			
THIRD		460	184	4	117	159	75	0-686	485			
FOURTH		322	13	4	87	101	56	9-440	355			
TOTAL		782	31	8	204	260	131	9-1126	840	(T	o end of last sea	son)

Talk of the Town

By the Chairman
Tonight we welcome the Players and before we shall be of

Tonight we welcome the Players and Directors of Peterborough United to our first home League game of this new season. These notes have to be written before our opening League game played at Sheffield Wednesday and we can only hope for a successful result. Sheffield Wednesday have started in a devastating riot of goals in their League Cup games.

Our attendance figures against Swansea last week were disappointing, but no doubt the heavy rain must have had its detrimental affects, especially to people who have distances to travel. Although the result of this game was in our favour it was very disturbing to see two players sent off of the field. I doubt very much whether either of the incidents were clearly witnessed by many people on the ground and as much as we as a Club all abhor such happenings, there are circumstances, sometimes which arise, which human nature reacts against and this I know was the case with Chris Guthrie.

Three of our new signings have already made their debuts in front of our home crowd and I am sure that we shall agree that Danny has made some good signings. David Cunningham had his first home debut against Birmingham Reserves last Saturday and I expect he will be eager for his first team appearance.

Our Jubilee Summer Draw organised by Doug Buswell was made before the game against Swansea and drawn by the match officials and police. I was informed after the game that I was drawn a winning ticket for £100 and before anyone can say that this was fixed, I would like to add that I was delighted to have the opportunity of donating this prize to two charities one being to the Thamesdown Hydrotherapy Association and the other to The Beavers the active group for the disabled. While on the subject of Fund Raising, I would like to mention a new venture in the form of a Soccer Magazine giving all the facts and figures concerning our Club from its inception to the present day.

This magazine will be printed in colour and is expected to be on sale by the end of September.

It will be called 'Soccer Special' and will be a Souvenir edition, which I am sure all Football followers will be keen to buy.

The cost of the edition will be ten pence and will consist of between 12 and 15 pages.

As printed in our programme last week this is the beginning of our ninety sixth year and so it will not be long

before we shall be celebrating a long history. Over this long period which many of the ninety two League Clubs have already reached, the history of mishaps on these League club grounds have been minimal and so it is a sign of todays attitude to beaurocracy that causes committees to set up standards of safety, that insists Clubs like Cardiff City cannot have more than ten thousand people in their ground without spending thousands of pounds on ground improvements. They have been told to remove the iron barackading around the pitch in case of trouble on the terraces, to enable people to spill over on to the pitch while they are also told that they must keep crowds away from the playing areas for international match safety. Cardiff have had followings of well over fifty thousand people in the past with never any trouble and clubs like Manchester, Liverpool and Everton are all having to think of revising their capacity crowds because of the new safety regulations coming into being. There are many clubs that would like to average even the ten thousand each week and we are one of them, but we all know that if we manage to draw against a 'plum club' in the Cup that our grounds are not large enough for everyone to watch in comfort.

The press were eager to make headlines about the soccer hooliganism at Swansea and Mr. Malcome Struel the Chairman of Swansea assured me that this was the very first occasion for many years, hence the positioning of home and away supporters so close to each other. The press asked my views as to whether we were to blame and I could only express that we must share the blame, because of our involvement although I did get phone calls from some of our regular followers who did blame the Swansea fans and in fact, said that when their coach arrived they were met by a hail of missiles. These incidents of course are few and far between fortunately, but they bring disgrace to the name of sport. It was, therefore, pleasing to see that the spectators behaved themselves well at the County Ground although some players in the same game did not.

Last week we took a team to Minehead the Southern League side. Andy Ford our new signing started his career after being at school at Minehead, where his parents still reside, and in fact, his father is one of those invaluable people who gives his services to Minehead Football Club as Assistant Treasurer. I can see Minehead losing his services when Andy is playing at Swindon or near enough for Mr. & Mrs Ford to come and see their son play.



Nigel Barry



Ken Norman



David Cox

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Managed by Chris Eley and Bob O'Neill

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TOWN'S PROFESSIONAL SQUAD SEASON 1977/78

M. K. R. R.
Back French, Stroud, Brinkworth, Lewis,
A. P.
Gilligan, Collicutt.

J. N.J. C. C.

Middle Allan, Trollope, Prophett, Kamara,
C. S. A. K.
Guthrie, Aizlewood, Ford, Roberts

D. D. J.
Front Moss, Cunningham, McLaughlin,
T. R. H.
Anderson, McHale, Goddard.

DIVISION 3 1977/78

FOOTBALL COMBINATION

Ground Score

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Date		Opponents (Ground	Score	Scorers	Attendance		Date	Opponents Gro
1977								1977	
Aug	13	League Cup (1) Swansea C	ity A	3 - 1	111-3-9	5878		Aug. 20	Birmingham
Aug	16	League Cup (2) Swansea C	ity H	2 - 1	7 - 11	5415		Aug. 23	Fulham
Aug	20	Sheffield Wednesday	Α					Aug. 31	Reading
Aug	23	Peterborough United	Н					Sept. 3	Ipswich Town
Aug		Portsmouth	Н					Sept. 10	Luton Town
Aug		League Cup 2						Sept. 13	Crystal Palace
Sept		Walsall	A			- 1		Sept. 20	Orient
	. 10	Chesterfield	н		A SALES	4 4 TES		Sept. 24	Oxford United
Sept		Preston North End	Α	100				Oct. 4	Queens Park Rangers
Sept		Bury	Н			1000		Oct. 8	Bristol Rovers
	. 24	Wrexham	A	1 1 N N	Land E			Oct. 15	Tottenham Hotspur
Sept		Cambridge United	Α					Oct. 22	Cardiff City
Sept		Shrewsbury Town	н		The State of the S			Oct. 26	Chelsea
Oct.		Bradford City	Н			100		Nov. 12	Norwich City
Oct.	8	Lincoln City	A	1		The state of the s		Nov. 16	Crystal Palaceq
Oct.	15	Port Vale	Н			A A A		Nov. 19	West Ham United
Oct.	22	Chester	Α					Nov. 26	Leicester City
Oct.		League Cup 3				7 10 10		Dec. 3	Plymouth Argyle
Oct.		Exeter City	Н					Dec. 10	Hereford United
Nov		Gillingham	Н	11 100 100		A Final Control of		Dec. 13	Bristol City
Nov	1000	Colchester United	A	100/19	A 11 2 1	H P M		Dec. 17	Southampton
Nov	200	Rotherham United	Н	1				Dec. 31	Fulham
Nov		F.A. Cup 1			A Francis	400		1978	
Nov		League Cup 4		The state of the s	The second	The state of the s		Jan. 17	Reading
Dec		Hereford United	Α	1111	Two and the	W 1		Jan. 21	Ipswich Town
Dec	0.05	Carlisle United	н	ALL ROLL OF	P. C. Sale			Feb. 4	
Dec		F.A. Cup 2		All the world	The land	1 2 2		Feb. 7	
Dec		Oxford United	А	Marina A				Feb. 11	
			Ĥ	la cata	1.00			Feb. 14	
Dec		Plymouth Argyle	A		1			Feb. 18	
Dec 197		Gillingham	A					Feb. 25	A TOTAL CONTRACTOR OF THE PARTY
		T	1.1	11 11 11 11 11		100		Mar. 7	
Jan.		Tranmere Rovers	H	1000	4	1 2 Miles			
Jan.	7	Peterborough United (3)	A		Andrew Town	10 8		Mar. 11	
Jan.	14	Sheffield Wednesday	Н		100	1 4 m		Mar. 15	
Jan.	18	League Cup 5		The second				Mar. 25	A STATE OF THE PROPERTY OF THE
Jan.	20	Portsmouth	A			A P	50	Mar. 27	
Jan.		Walsall (4)	Н			× -	1	April 1	
Feb		Chesterfield	A			1 1	Gertain	April 5	
Feb		League Cup SF		- 100	The Box		September 1	April 8	
Feb		Bury	A		- marine		- 100	April 15	
Feb	. 15	League Cup SF		10. 1		1 0		April 22	
Feb	. 18	Wrexham (5)	Н	ST SALV	The same			April 25	
Feb	. 25	Shrewsbury Town	A	4				April 29	Hereford United
Mar	. 4	Lincoln City	Н						
Mar	. 7	Preston North End	Н			The same of the sa			
Mar	. 11	Port Vale (6)	A			AL AL			
Mar	. 17	Chester (LCF)	H	A CONTRACTOR		1 10 10 10			
Mar	. 22	Exeter City	A						
Mar	. 25	Plymouth Argyle	A		S THE CA	TOWN TOWN	10		
Mar	. 27	Oxford United	Н				Firet	Team Anna	arances - 77/78.
Mar						The Transport of the Land	1 1130	ream Appe	arances - 77/70.
Mar		Tranmere Rovers	A	The state of the s					Total League F.L.C.
Apr		Cambridge United	Н	130 (28)	THE PARTY	9 9			Total League F.L.C.
Apr		Colchester United (SF)	Н	大世	- 1		To the		
	1 15	Rotherham United	A	JAN T WAS	Contract of	A CONTRACTOR OF THE PARTY OF TH	1. A	Allan	2
	1 22	Hereford United	Н				2. N	AcLaughlin	2
	1 26	Bradford City	A	1	ALL AND MA			rollope	2
Apr		Carlisle United	A	100					
May		F. A. Cup Final	2 00	1125			4. S	troud	2
widy	J			. 1			5. A	Aizlewood	2
The		ures are the convright of Th						ronhett	2

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FOR THE RECORD

Aug. 13 v. SWANSEA CITY away Swindon Town: Allan; McLaughlin, Trollope; Stroud, Aizlewood, Prophett; Moss, Kamara. Guthrie, McHale, Anderson. Aug. 16 v. SWANSEA CITY home Swindon Town: Allan; McLaughlin, Trollope; Stroud, Aizlewood (Ford), Prophett; Moss, KAmara, Guthrie, McHale, Anderson.

		Total	League	F.L.C.	FAC
1	. Allan			2	
2	. McLaughlin			2	
3	. Trollope			2	
4	. Stroud			2	
5	. Aizlewood			2	
6	. Prophett			2	
7	. Moss			2	
8	. Kamara			2	
9	. Guthrie			2	
10	. McHale			2	
11	Anderson			2	
12	. Ford			1(S)	

IN TOWN TODAY

KEITH WAUGH (Goalkeeper).

Keith was signed on a free transfer from Sunderland last season and was in Peterborough's first-team three months later, following the transfer of Eric Steele to Brighton. Keith is still only 20 years old.

League record: Sunderland nil aps; Peterborough 31 aps.

CHRIS TURNER (Defender).

Chris joined the club as a junior, made his League debut in 1969/70 and is now the club captain. Some First Division clubs tried to sign him this summer and there was still the chance that he could move on early this season.

League record: Peterborough 262(7) aps., 32 gls.

PETER HINDLEY (Defender).

A player of vast experience who made almost 400 League appearances for Nottm Forest and Coventry before joining "Posh" on a free transfer last season. During his Forest days he played for the England under-23's.

League record: Nottm For. 366 aps, 10 gls; Coventry 33 aps; Peterborough 41 aps, 1 gl.

JEFF LEE (Defender).

A one-time Huddersfield junior, Jeff made his League bow for Halifax in 1964/65 and was transferred to Peterborough in 1973.

League record: Halifax 231(9) aps, 2 gls; Peterborough 145(2) aps., 12 gls. IAN ROSS (Defender).

lan joined the club this summer as player-coach after serving them on loan last season. He became a regular member of Liverpool's First Division side in 1971/72 and was then transferred to Aston Villa for 670,000

League record: Liverpool 42(5) aps., 1 gl: A.Villa 175 aps, 3 gls; Peterborough 21 aps.

KEITH OAKES (Defender).

Keith served his apprenticeship with the club and graduated to their League eleven in 1972/73.

Last season was his most successful to date - he made a couple of dozen appearances, several out of his usual position.

League record: Peterborough 45(8) aps., 2 gls.



PETERBOROUGH UNITED SQUAD 1977/78

Back Row (left to right): Rodney Leadbeater, Nicky Evans, Alan Slough, Stuart Garnham, Keith Waugh, Peter Hindley, Keith Oakes, John Winters.

Middle Row: Michael Gynn, Tony Cliss, John Carmichael, John Cozens, Lyndon Hughes, Pino Nardino, Tommy Robson, Billy Hails (Trainer)

Seated: Bob Doyle, Gary Sargent, Ian Ross (player-coach), John Barnwell (manager), Andy Rogers, Jeff Lee, Mark Heeley.

ALAN SLOUGH (Midfield).

One of the most versatile players in the game - he has even played in goal! - Alan joined Peterborough from Fulham this summer for £20,000. He began with Luton and moved on to Fulham in 1973 in a £35,000 deal.

League record: Luton 265(10) aps., 28 gls; Fulham 154 aps., 13 gls; Peterborough nil aps.

JOHN COZENS (Forward).

John was top scorer with 10 goals last season and has been regularly on target since his transfer from Notts County in 1972. His best tally was 25 in 1973/74 when he skippered the side to the Fourth Division chamionship.

League record: Notts Co. 41(5) aps., 13 gls; Peterborough 120(4) aps., 40 gls.

BOB DOYLE (Midfield).

Bob joined Peterborough from Barnsley for £20,000 last season and did so well he was chosen the Posh Player of the Year. There was speculation that he might move to Holland during the close-season.

League record: Barnsley 148(1) aps., 16 gls; Peterborough 43 aps. 5 gls.

GARY SARGENT (Forward).

Gary had been out of League soccer for four years until Peterborough gave him a come-back chance a few weeks ago. Formerly with Norwich and Scunthorpe, he hit more than 100 goals in his four campaigns with Southern League Bedford. League record: Norwich (1) aps; Scunthorpe 14(1) aps., 1 gl; JACK CARMICHAEL (Midfield).

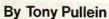
Jack arrived from Arsenal in 1970 and was at one stage club captain. Twice voted Player of the Year over the past three years, he was Peterborough's only ever-present player last season.

League record: Arsenal nil aps; Hull (loan) nil aps. Peterborough 242 (16) aps., 4 gls.

STEVE CAMP (Forward).

Steve, a part-time, was signed from Fulham this summer. He is a B.A. (Economics) and is currently studying for a banking degree. An impressive scorer for Fulham reserves, he gained only a few first-team chances at the Cottage. Also scored twice on his Posh debut last week.

FOCUS ON Ray McHale



FOOTBALL LEAGUE

	71/2	72/3	73/4	74/5	75/6	76/7	Total
Aldershot	100		2	2(1)	2(1)		6(2)
A. Villa	2			Lanne 1			2
Barnsley	2	1		Total I			2
Blackburn	1	1(1p)	2	1(1)			5(2)
Bolton	2	1		777 154	1		3
Bournemouth	1	2	2(1)	2(1)		1(1)	8(3)
Brad, City	1			AT THE LEGIS	Maria de la companya del companya de la companya del companya de la companya de l	TANK THE PARTY OF	1
Brentford		2(1)		Annahir San	Anna I	the constant	2(1)
Brighton	1		2	3	?	2(1)	10(1)
Bris. Rovers	2	2	2	130			6
Bury	P	10		1	2	2	5
Cambridge	Ed)		2(1p)		No. of the	_	2(1)
Cardiff		1 1	2/11/2/		2		2
Charlton		2(2)	2(1)	1			5(3)
Chester		2(2)	2117		2(1)	2	4(1)
Chesterfield	100	1 1 7 7 1		1	2	1(1p)	4(1)
Colchester	9-			3	2(1p)	1	6(1)
C. Palace	71			1	2(1)	2	5(2)
				2(1)	2 2	2(1)	6(2)
Gillingham		1	2	3(1p)	2(1p)	2	10(2)
Grimsby	2/11	2(1)	2(1)	3(10)	2(1p)	1	7(3)
Halifax	2(1)	2(1)			2	19 1	6(1)
Hereford		. 30	1 2	3(1)	2	400	
Huddersfield		-	2	3			5
Lincoln					0/41	2 2	2
Mansfield	1				2(1)	2	5(1)
Millwall				1 33	2		2
Northampton				In the last	ALE OF	2	2
Notts. Co.	1(1)	1				Tree Contract	2(1)
Oldham	1	2(1p)	2	1.411			5(1)
Oxford						2	2
Peterborough				1(1)	2	2	5(1)
Plymouth	2	2	2	2		10.75	8
Portsmouth						1(1)	1(1)
Port Vale	1	2(1)	2	1	2	1(1)	9(2)
Preston		(25-day)		2(1)	2(1)	2	6(2)
Reading	1	100		THE P	PET HEND	2	2
Rochdale	2	2	2(1)			1	7(1)
Rotherham	S	2	-1.7	No. of London	2	2	6+5
Scunthorpe		1(1)		2 44	The same	1000	1(1)
Sheff, Wed.	A Red	1111		1000	2	1	3
Shrewsbury	2	1	1		2	2	8
Southend	-	1 5	2	2	2(2)	1	6(2)
	Figure	100	2(1)	2	2(2)		2(1)
Southport		2	2(1)		85 - W	- miles	
Swansea	1	2		0	2/11		3
Swindon	4141	Asset Pull		2	2(1)	1 2	4(1)
Torquay	1(1)	100		0.34		_	1(1)
Tranmere	2	1	2(1)	3	1	2	10(1)
Walsall	2(2)	2(2pp)	2(1)	1	2	2(1)	11(6)
Watford	1000	2	2	1	- C.		5
Workington	The state of the s			The state of the s	reformation to	1(1)	1(1)
Wrexham	2	2	2 2	3(2p)	2(1)	1(1)	12(4)
York	2(1)	1	2			2(2pp)	7(3)
			7 E F		Deal -	THE PARTY OF THE P	
	34+S	36	44	45	46	45	250+5
	(6)	(10)	(8)	(10)	(12)	(11)	(57)



If history repeats itself Ray McHale will end up our top scorer this season! At each of his two previous clubs he has been top marksman in his second campaign with them.

Ray made his League bow for Chesterfield in 1971/72 and the following season he led their scorers with 12 League and Cup goals. He transferred to Halifax early on in the 1974/75 season and the following term his 16 goals made him that club's top scorer.

Ray made a good start with us last season when he hit 11 goals. He also claimed two more in the match against Brighton which was abandoned when we led 4—0.

Here we analyse his career to date showing his season-byseason record against each club. His goals are shown in brackets with a "p" indicating one came from a penalty. "S" denotes he played as substitute.

	71/2	72/3	73/4	74/5	75/6	76/7	Total
Attrincham Barnsley Bromley Everton Fulham Grimsby Hitchen Ipswich Rhyls Stafford Stoke	2	2 1(1p)	2	1	1(2p) 1(1p) 1(1p)	1(1) 2 2(1) 2	1(2) 5 1(1) 2 2(1) 2 2 1(1) 1(1) 2(1) 1
Stoke	3	3(1)	2	2	3(4)	7(2)	20(7

LEAGUE CUP	,		JT IV	HPL	NY ST	- 90	
	72/3	73/4	74/5	75/6	76/7	77/8	Total
Darlington Grimsby Hartlepool Mansfield Millwall Portsmouth Scunthorpe Sheff, Un. Southampton Swansea Swindon	1 1 2(1)	2 1 1 (1)	1	2	3	1	3 1 2 2 1 1 2(1) 2 1 1 1 1(1)
	4(1)	4(1)	2	3	3	1	17(2)

From the POOLS OFFICE!

Good evening ladies and gentlemen. I hope we all see a good game and another victory for "The Town".

Our "Jubilee Draw" was made at our last home game against Swansea. It was made by the match referee Mr. Bune and members of the local police force.

The lucky First Prize winner was Mrs. Worrell of 6 Kingsley Close, Chippenham, who received £500.00. Lucky woman. Second Prize of £100 was won by our Chairman Mr. C. J. Green who donated the money to two local charities. These are £50 Thamesdown Hydrotherapy Pool Association and £50 to the Beavers Action Group for the disabled. Third Prize of £50.00 was won by F. Routes, 9 Wydelands Draycott, Moreton-in-the-Marsh. A full list of all winners can be seen at the end of these notes. If there is any person who would like to sell our tickets on Match Days we would be pleased to here from you, providing you are over 16 years of age. Commission paid on all sales.

To all our supporters who purchase our Weekly Rocket tickets we say watch out for the New Rocket with £1,000 weekly in prizes. YES £1,000 prizes

Good luck to Danny, Frank and the team tonight.

1st Prize £500 Mrs. Worrell. 6 Kingsley Road, Chippenham.

2nd Prize £100 B. H. Green (Wroughton Ltd) (Donated to Charity).....3rd Prize £50. F. Routes, 9 Wydelands Draycott, Moreton-in-the-Marsh.
4 Prize winners each received £25.00 Mr. Sinnett, 44 Stubbsmead, Eldene. Cyril Little, 11 Collett Ave, Swindon. Mrs. Neads, 32 Coronation Road,

Miss Werner, 33 Holdcroft Close, Blunsdon.

Wroughton.

10 Prize winners each receive £10.00. Mr. Ricketts, 2 Bank Cott, Great Rissington

D. Tuck, 24 Bucklebury Rise, Swindon. Miss Bunce 72 Pavenhill, Purton.

Miss Bunce 72 Pavenhill, Purton.
L. Gough, 168b Penhill Drive,
M. Cox, Viners Close, Sherton, Oxford

H. Milsom, 10 St. Margarets Mead, Marlborough. Mr. O'Callaghan, 6 Lackham Circus,

Chippenham. Mr. Harrison, 13 Church Rd, Wan-

borough.

P. Carson, 37 Raleigh Ave, Walcot Miss. Skirton, 178 Shaftesbury Ave, Park South.

Thank you all for your support.

DANNY'S DESK

Good evening everyone and welcome to this first home League match of the season and with forty five matches still to be played it should be borne in mind that nothing is certain until the last kick of the last game and this old adage was underlined last season as the following facts emphasise. Stoke City were relegated after dropping into the bottom three of the First Division for the first time on the last Saturday of the season, May 14th; West Ham went into the relegation zone in September and stayed there until early May, with two weeks exception, and Bristol City were in the last four from mid-October until May 14th, but they both stayed up. Plymouth Argyle did not enter the bottom three of Division Two until May 7th and were relegated and Wrexham entered Division III top five in September, for six of the last seven weeks they were in the top three whilst Crystal Palace did not enter the top three until their last match, and Wrexham stayed down and Palace were promoted. We often hear folk say just after Christmas that the result of the season is a fore'-gone conclusion, but these happenings illustrate how incorrect such judgements are. Of course 'three up and down' has helped this situation, I deliberately use the word helped as some people in the game condemn the pressure that the increased chance of relegation has brought about, but I say 'bosh' to this argument as anything that prolongs interest must be good for the game and I personally look forward to the day of 'four up and down'. We all fear relegation but the more chances we have of going down is cancelled out by the fact that we shall have an equal number of opportunities of going back up. But lets not dwell on the words 'going down', any movement we make this season will, we hope, be in the opposite direction.

The lads must be congratulated upon that performance both home and away to Swansea City in the League Cup Competition - how long ago was it that we won a game 3-1 away from home? What a pity that once again we were plagued with rain for our home leg - it appeared that someone waited until just before supporters were about to leave home before turning on the tap - this must have had an adverse effect on the gate, but I am sure that those who braved the weather were pleased with what they saw and will agree with me that when the new players have more opportunity to 'knit in' with the other lads and vice versa of course, we shall have some interesting games to look forward to.

A note to those generous folk who sponsored players kit last season - we shall be writing to you very shortly inviting you to the promised 'get together' This social evening gives everyone at the Club the opportunity to express our thanks for the sponsors financial assistance and of course, we all enjoy meeting these loyal supporters. We still have a few items of kit for which sponsors are required and we shall look forward to hearing from anyone interested in joining this band of good folk.

You will, no doubt be aware that we shall be playing three home matches on Friday evenings, this Season, but in case you do not know the details here they are. Friday, September versus Bury because Bristol City, with whom we are 'paired' are home to West Ham United, on the 17th. Friday, September 30th, versus Shrewsbury whom City are home to Queens Park Rangers, on the Saturday and Friday, March 17th, due to the League Cup Final being scheduled for the following day.

Enjoy yourselves this evening and let us hope for a favourable result.



Spotlight on Division 3

PORTSMOUTH EASE THEIR PROBLEMS

Portsmouth eased their financial problems considerably when they sold their talented midfield player Chris Kamara to us for £20,000 on the eve of the new season. None of the cash is likely to be used to invest in new players, however.

Though the League's embargo, refusing Pompey permission to buy any players until they had cleared hirepurchase payments on previous transfer deals, was lifted last season, manager Jimmy Dickinson will have to seek any new signings on free transfers

During the summer he signed Southampton goalkeeper Steve Middleton on a "free" and he was hoping to persuade Bobby Stokes, Southampton's F.A. Cup final goalscorer in 1976, to follow his old club mate.

Relegated Carlisle United - who were in the First Division three years ago - are running a reserve team for the first time in eight years. During that time the club had operated on a squad of some 16 professionals but now their quota has been increased to about 20 with the balance of the second team being made up of local amateurs.

Carlisle's manager Bobby Moncur, who has now finally decided to give up playing, went back to his old club Sunderland during the summer to sign goalkeeper Trevor Swinburne. He also bought Sheffield United midfield man Steve Ludlam. Mr. Moncur sold goalkeeper Martin Burleigh back to his former club Darlington.

Walsall were another club active in the transfer market during the closeseason. Manager Dave Mackay pulled off a fine deal in persuading his old By Tony Pullein

Derby player Henry Newton to join him at Fellows Park. A former England under-23 star, Newton's transfers from Nottm Forest to Everton, then to Derby commanded fees of £115,000 and £100,000 respectively.

The Saddlers already have several

experienced players in the side, including full internationals Mick Kearns and Miah Dennehy of the Republic of Ireland. Alun Evans, a former England under-23 player and the first teenager to be transferred for £100,000, and Mick Bates, the former Leeds player, are also with the club.

Mr. Mackay also signed that much travelled striker Alf Wood from Middlesbrough. Wood, who holds the Shrewsbury club record with 39 goals in 1971/72, previously played for Manchester City, Millwall and Hull.

Several Third Division clubs have been on the lookout for players of experience in higher class football. Chester appeared to have pulled off a good deal in getting defender Derek Jeffries to Sealand Road. An England under-23 player in his Manchester City days, Derek was transferred to Crystal Palace for £115,000 when Malcolm Allison was in charge. Chester - managed by former Manchester City star Alan Oakes - signed Jeffries for nothing.

Port Vale got both player and a coach when they signed defender Colin. Harper from Ipswich. Vale also secured the signature of Blackpool's defender or midfield player Bill Bentley, who began his career in the Potteries with Stoke City.

The other additions to the Vale staff are forward Jeff Hammerman and midfield player Graham McGifford. Both came from Hull City.

From the Swindon Archives

(1)a PRE-FOOTBALL LEAGUE SUMMARY

Season 1889-90 : F.A. Cup - 1st Qual.Rd. Lost 3-5 v.Watford

Rovers (a)

Season 1890-91 : F.A. Cup - Defeated. Maidenhead, Great Marlow

3rd Qual.Rd. Lost 0-6 v. 93rd Highlanders (a)

Season 1891-92 : F.A. Cup - 1st Qual.Rd.

Lost 3-4 v. Luton Town
(a)

Season 1892-93 : F.A. Cup - Defeated. Cowes, Warmley, Reading

4th Qual.Rd. Lost 0-1 v. Marlow (a)

Season 1893-94 : F.A. Cup - Defeated, Maidenhead, Marlow,

Weymouth. 4th Qual.Rd, Lost 0-2 v. Reading (h)

Season 1894-95 : S.League - No. of Clubs : 9 Final Position : 9th.

F.A. Cup - Defeated: Bristol St. George 2nd Qual.Rd. Lost 2-4 v. Marlow (a)

Season 1895-96 : S. League - No.of Clubs : 10. Final Position : 7th. F.A. Cup - Defeated :

Trowbridge, Warmley
3rd Qual.Rd, Lost 0-5 v.
Uxbridge (a)

Season 1896-97 : S.League - No.of Clubs :

11. Final Position: 6th F.A. Cup - Defeated: Uxbridge,Royal Artillery

(Portsmouth)
5th Qual.Rd. Lost 2-8 v.
Southampton St. Mary's

Season 1897-98 : S. League - No. of Clubs :

12. Final Position: 10th. F.A. Cup - Defeated: Reading.

4th Qual. Rd. Lost 1-3 v. Southampton. (h)

Season 1898-99 : S.League - No. of Clubs :

13. Final Position: 9th F.A. Cup - 3rd Qual. Rd. Lost 0-1 v. Warmley (a)

Season 1899-1900 S.League - No. of Clubs :

15. Final Position: 5th. F.A. Cup - 3rd Qual. Rd. Lost 1-2 v. Portsmouth (a)

Season 1900-01: S.League - No. of Clubs: 15. Final Position: 15th.

F.A. Cup - Defeated:
Bristol East, Staple Hill
5th Qual. Rd. Lost 1-5 v.
Bristol Rovers (a)

Season 1901-02 : S.League - No. of Clubs :

16. Final Position: 16th. F.A. Cup - Defeated: Yeovil Casuals, Weymouth 5th Qual.Rd. Lost 0-1 v. Bristol Rovers. (h)

Season 1902-03: S.League - No. of Clubs: 16. Final Position: 12th.

F.A. Cup - Defeated:
Chippenham Town, Yeovil
Casuals, Poole Town,
Whiteheads Torpedo Works
Intermed.Rd. Lost 0-4 v.
Barnsley. (a)

Season 1903-04 : S.League - No. of Clubs : 18. Final Position : 10th.

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F.A. Cup - Defeated : Poole Town, Staple Hill 5th Qual. Rd. Lost 0-2 v. Plymouth Argyle.

Season 1904-05 : S.League - No. of Clubs : 18. Final Position: 16th.

F.A. Cup - Defeated : Whiteheads Torpedo Works, Longfleet St. Mary's 5th Qual. Rd. Lost 1-2 v. Green Waves.

Season 1905-06 : S. League - No. of Clubs :

18. Final Position: 15th. F.A. Cup - Defeated: West Hampstead. First Round, Lost 0-3 v. Brighton and Hove

Albion.

Season 1906-07 : S.League - No. of Clubs : 20. Final Position: 17th F.A. Cup - 5th Qual. Rd.

Lost 1-2 v. Burslem Port Vale.

Season 1907-08 :: S.League - No. of Clubs : 20. Final Position: 5th.

F.A. Cup - Defeated : Sheffield United, Queens Park Rangers.

Third Round Lost 0-2 v. Wolverhampton Wander-

Season 1908-09 : S.League - No. of Clubs : 21. Final Position: 2nd.

F.A. Cup - First Round Lost 0-1 v. Plymouth Argyle.

Season 1909-10 : S.League - No. of Clubs : 22. Final Position: 2nd.

F.A. Cup - Defeated : Crystal Palace, Burnley, Tottenham Hotspur, Manchester City. Semi Final Lost 0-2 v. Newcastle United (Neutral)

Season 1910-11 : S.League - No. of Clubs :

20. Final Position: Champions.

F.A. Cup - Defeated: Notts. County, Woolwich Arsenal,

Darlington. Fourth Round, Lost 1-3 v. Chelsea. (a)

Season 1911-12 : S.League - No. of Clubs:

20. Final Position: 4th. F.A. Cup - Defeated : Sutton Junction, Notts County, West Ham United,

Everton. Semi-Final Lost 0-1 v. Barnsley* (Neutral)

Season 1912-13 : S.League - No. of Clubs : 20. Final Position : 2nd. F.A. Cup - Defeated :

Rochdale, Huddersfield

Third Round. Lost 24 v.

Sunderland. Season 1913-14 : S.League - No. of Clubs :

20. Final Position: Champions.

F.A. Cup - Defeated : Manchester United Second Round. Lost 2-4 v. Bolton Wanderers.

Season 1914-15 : S.League - No. of CLubs :

20. Final Position: 9th. F.A. Cup - First Round. Lost 2-5 v. Chelsea ** (a)

Season 1919-20 : S.League - No. of Clubs : 22. Final Position: 13th.

F.A. Cup - Defeated: Fulham Second Round. Lost 0-4 v.

Chelsea. (a)

After a draw 0-0

After a draw 1-1, Replay went to extra-time (Score at 90 mins. 2-2).



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TUESDAY 23rd AUGUST 1977

SWINDON

- 1 ALLAN
- 2 McLAUGHLIN
- 3 TROLLOPE
- 4 STROUD
- 5 AIZLEWOOD
- 6 PROPHETT
- 7 MOSS
- 8 KAMARA
- 9 GUTHRIE
- 10 McHALE
- 11 ANDERSON
- 12 FRENCH

at 7.30p.m.



Referee:

BAKER, MORRIS R. (Wolverhampton)

Commenced refereeing in Wolverhampton Amateur League, then through West Midland (Regional) to Football League. Has officiated in an England v. Scotland (Amateur) International, also a Hungary v. Austria match. In the last and this close seasons has been to Tunisia and Spain, as a referee.

A married man with two sons, he is a Director of a tool-making concern, and his hobbies are Tennis, Swimming and Walking. Serves on a committee to raise money for charity by five-a-side football competitions.

PETERBOROUGH

- 1 WAUGH
- 2 HINDLEY
- 3 LEE
- 4 DOYLE
- 5 TURNER
- 6 ROSS
- 7 SLOUGH
- 8 KEMP
- 9 SARGENT
- 10 ROBSON
- 11 ROGERS
- 12 CARMICHAEL

Linesmen:

Red Flag: Mr. R. Dix (Porchester, Hants.)

Yellow Flag:

Mr. R. L. Hamer (Kingswood, Bristol)

NEXT MATCH

Saturday 27th August

Division III

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